



Barcelona Centre de Disseny

BCN | **DESIGN**
INNOVATION | **CLUSTER**

Competitive Business through Innovation and Design



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INNOVATIVE CLUSTER

MARKETING STRATEGY

USER CENTERED

NEW TECHNOLOGIES





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TRANSPORT: DESIGNING EXPERIENCES INTEGRAL CONCEPTS HEALTH CITY





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VALUE CHAIN NETWORKING MARKET OPPORTUNITIES

SUCCESS STORIES INTERNATIONALISATION

CDIC'S CAPACITY BUILDING





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VIELEN DANK!

SONIA MONCLÚS

BCD, BARCELONA DESIGN CENTRE - BUSINESS INNOVATION

RESPONSIBLE FOR THE BARCELONA DESIGN INNOVATION CLUSTER

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