

Mobile Parking System

MOPAS

Who we are...

Company Profile



100%



- » Market leader for mobile parking solutions in Germany

» Field of expertise

- Mobile solutions
- Mobile payment

- » Market leader for mobile computing concerning the monitoring and controlling of parking procedures in Germany

» Field of expertise

- Sales and distribution of rugged PDAs
- Sales and distribution of Software to control and monitor parking spaces

What is MOPAS?

- » MOPAS is a modular system, which can be used to offer a wide variety of mobile services.
- » While the MOPAS platform mainly aims at providing an easy way to initiate and terminate parking procedures via mobile phone it can also be used for other services like mobile ticketing, mobile marketing and mobile payment in general.
- » MOPAS can be used with every ordinary mobile phone by either registered or unregistered customers. Whereas registered users can simply dial a free service number, unregistered customers have to send a SMS to a short number.

Mobile Parking

with Mobile City

» Some Facts

- ca. 75.000 registered users
- ca. 85.000 transactions per month
- 10% of all parking procedures in Wiesbaden are already conducted using MOPAS
- 18 cities in Germany are using our system



Mobile Parking



» Advantages for the user

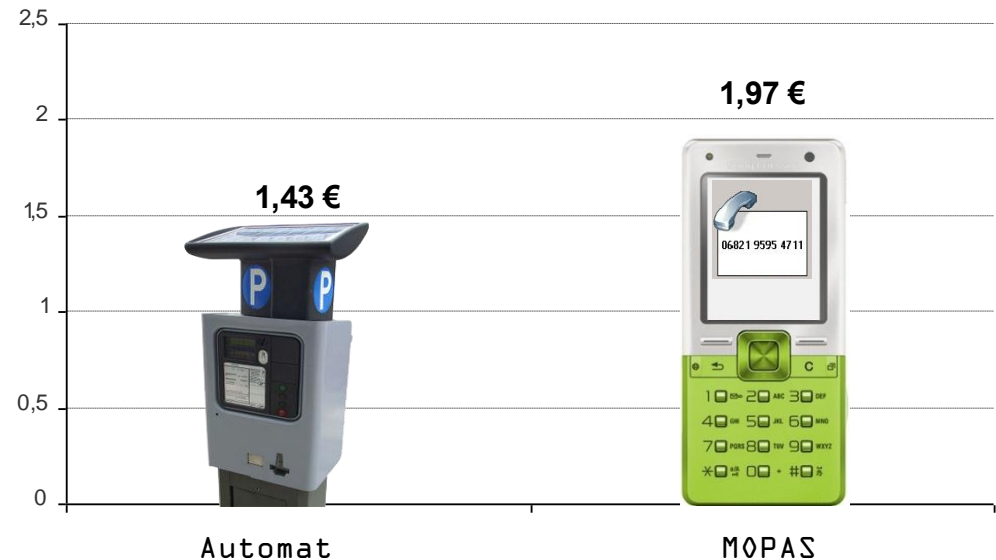
- No additional costs for registered customers. Low additional costs for unregistered customers (unregistered users will have to pay the transaction costs for sending a SMS to initiate the parking procedure)
- No need to carry around coins
- Easy and comfortable to use
- No need to search for parking meters
- Full transparency of parking fees

Mobile Parking

with Mobile City

» Advantages for a town or municipality

- Low investment costs to make new parking spaces available
- Lower maintenance costs
- Detailed information about the usage of parking spaces
- Less management of cash money (which means lower transaction costs)



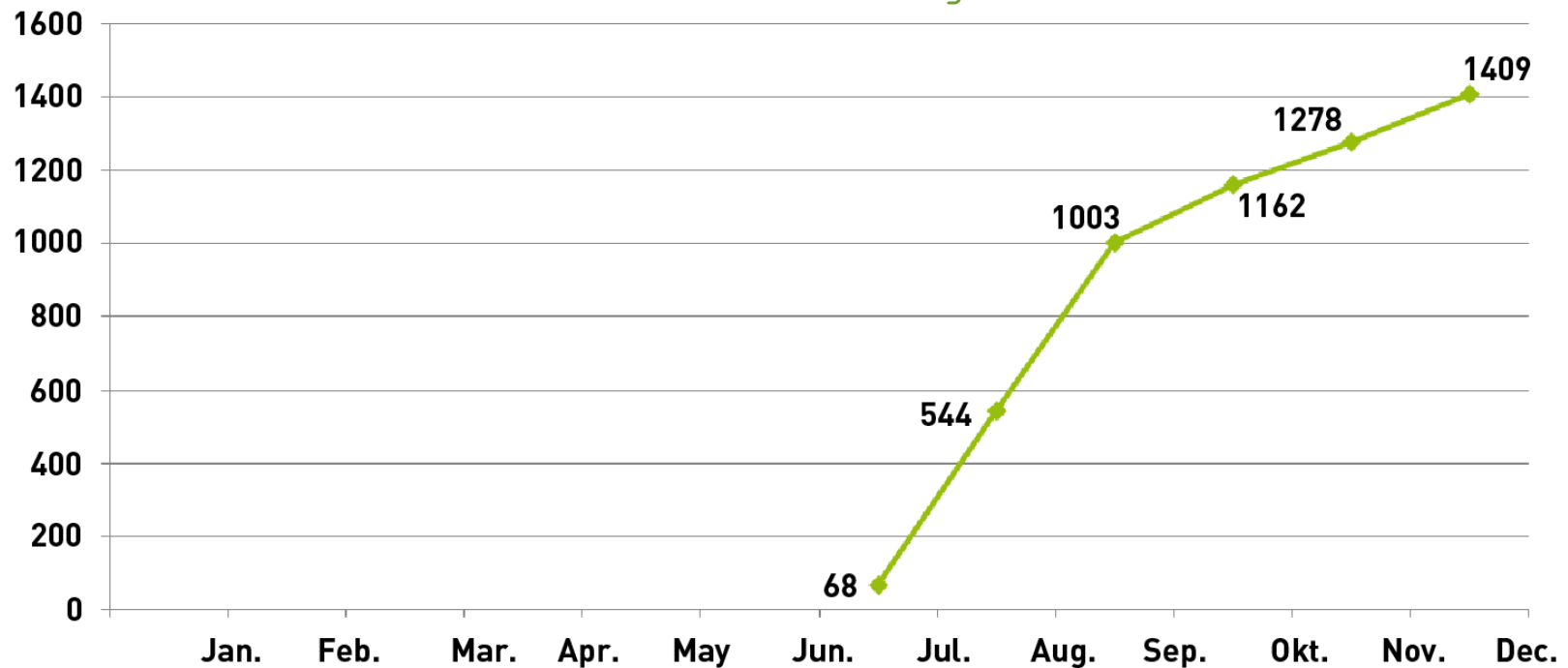
Parking with MOPAS generates a 37% higher turnover.

» Source: Landeshauptstadt Wiesbaden, 2008

An Example

MOPAS in Tett nang

» Growth of parking procedures conducted using MOPAS since its introduction in Tett nang in June 2008



Contact

Any questions?

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Thank you very much
for your attention.