

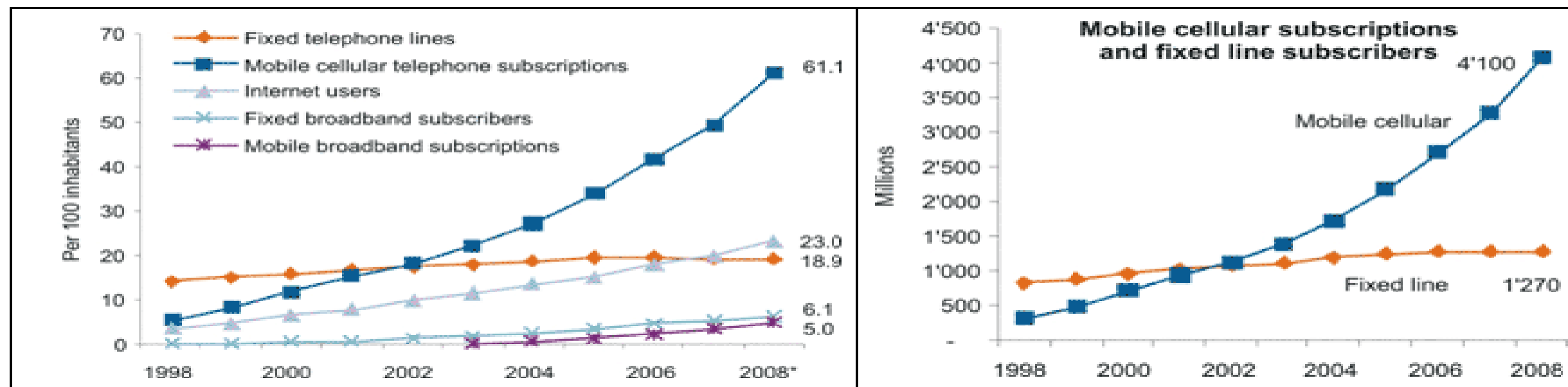
ibacalcosystems



Mobile provides for global solutions

- There are now more than 4 billion mobile subscriptions in the world, a global penetration rate of more than 60%
- Mobile applications and mobile social networking are two fast growing areas
- Applications and solutions using existing mobile technology has a potential to reach a mass market
- Subscribers can store personal data on the phone and share it when applicable

Global ICT Developments



Note: * Estimates.

Source: ITU World Telecommunication/ICT Indicators database.

The situation today

- Today alcohol is creating huge problems for society and companies
- Alcohol causes 195,000 deaths each year in the EU
- The total tangible costs of alcohol to the EU society in 2003 was estimated to be 125 billion Euro, 1.3% of the EU GDP
- In media there is an increased focus on issues related to alcohol and possible solutions
- Companies within transportation and with dangerous environments are forced to take responsibility to control alcohol consumption among its employees
- Examples are taxi companies driving school children, airline pilots, boat transportation, nuclear plants just to mention a few



Complication of alcohol on society and business

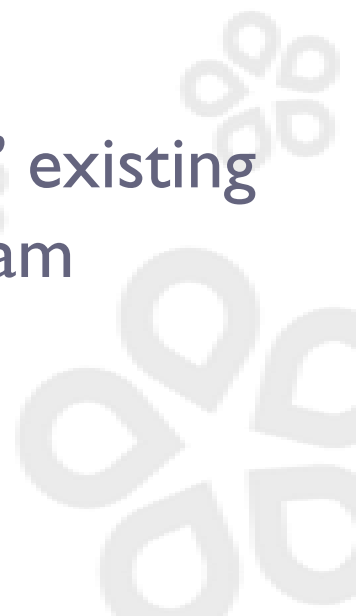
- It is not possible to ban alcohol consumption, but people without alcohol problems should still have the freedom to consume alcohol and live an active life
- The group of people who actually have alcohol problems and are under treatment should still be able to work with as little interference as possible
- Companies have to live up to the demands, avoid being questioned and ensure a safe environment
- There are numerous alcometers available on the market today, these are however expensive, stationary, bulky and many are not reliable



Alcosystems provides an end-to-end solution based on existing mobile technology



- Alcosystems patented solution iBAC is based on existing mobile technology and is an end-to-end solution ready to be implemented at various enterprise settings
- The iBAC solution provides a reliable, cost efficient end-to-end solution for alcohol monitoring in various sectors, e.g. within transportation, healthcare and related industries where alcohol causes problems today
- The iBAC solution can be sold to mobile operators' existing customers as a service enabling a new revenue stream



Example – transportation company

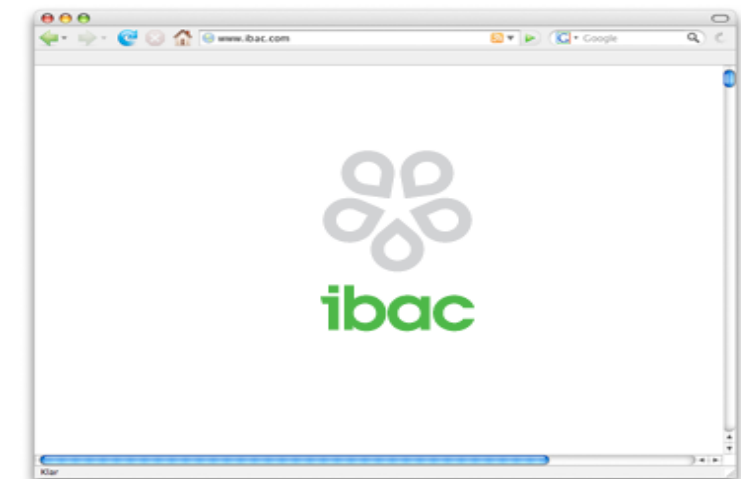
- The solution consists of three core components:
- (1) – a small portable, designed and personal alcometer that is wirelessly connected to a mobile application
- At test, the individual blows in the alcometer and the test result is transferred to (2) the mobile application
- The value is analyzed and visualized, and then sent forward to a (3) web application through the mobile network
- In the web application the transportation company has created a user account for each individual, where bio data (gender, age, weight, tallness etc.) is registered, that then is used for calculations and analysis in the mobile application
- The individual can be part of a control group, where several individuals' alcohol level can be controlled in parallel



Driver



Alcometer and mobile with application



Web application



Benefits of Alcosystems iBAC solution

- Alcosystems solution enables you to take responsibility for reducing incidents related to alcohol
- Avoid costly and time consuming on site monitoring and fixed solutions
- By including Alcosystems solution in an operator's B2B product portfolio you can generate new revenues, and at the same time help society to reduce alcohol related problem

How to get started

- Contact us for setting up a solution for your company
- We start with a prestudy evaluating your needs
- Alcosystems provides a customized mobile application for your users
- You get access to a web application for monitoring of the individuals

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